TURTLE DESIGNLIKE A RABBIT

1.Research - describe in one sentence:

• What is your client's goal for their website?	
• Describe a typical visitor to their site: how old are they? what gender? do they do? what is their income level? Are they married? Single? Do What are their hobbies?	
• What will the typical visitor to the site want from the site?	

• Survey the competition's site and other similar websites.

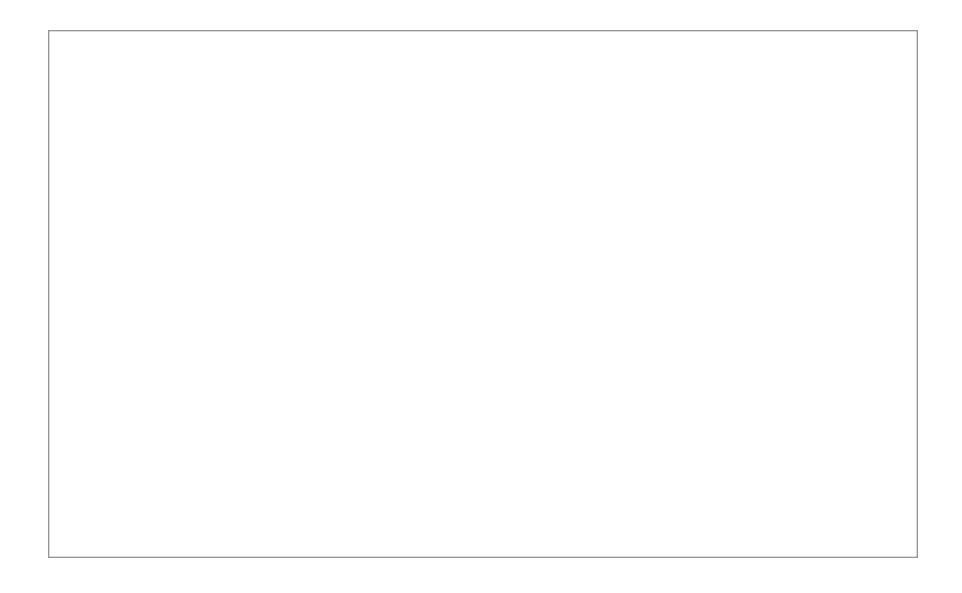
2.Resources

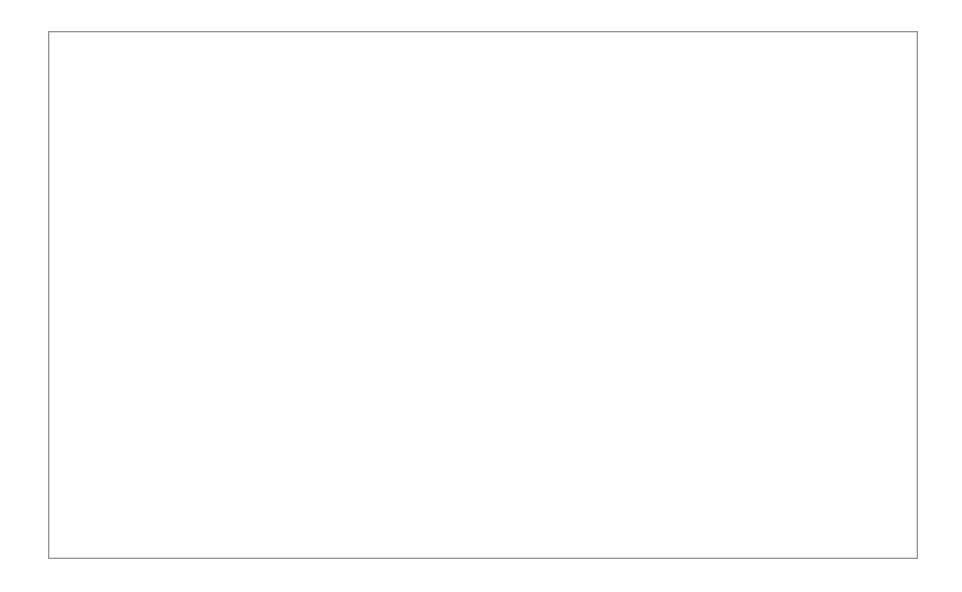
 Time - this project is due at the begin 	nning of class on Nov. 15.
• Budget	
• What are the items you must use in t	he website?
Images	
Copy	
• Where are some other places you can	n obtain resources for your site, given your time and
budget?	
.Outline - list everything you w	vill need on each page of the site
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• Shop		
• Contact		

4.Sketching: on the next pages, sketch two iterations of your site. Each should have a different:

- •look and feel
- color palette
- typography
- Think of these pages as mood board pages and feel free to color, collage, etc.





5. Wireframing: on the next pages, sketch two wireframe iterations of your site. Each should have a different, usable locations for navigation, maincontent, etc.

(Don't overthink this - just pound it out in half an hour or so.)

