

DANE COUNTY FARMERS MARKET (100PTS)

Nov 6 Interim deadline: Sketches, wireframes and a Photoshop/Illustrator prototype of your site ready for a crit. If you don't have these items ready to show, your final grade will be lowered 10 points.

Nov 15 deadline: Site is due at beginning of class. We'll have a crit.

1. Create a web site for the "DCFM".

- Your site will have four pages, a home page with three secondary pages.
- Text for all pages is provided.
- You can choose from the two provided logos.

2. This project is worth 100 points.

3. Project requirements:

- To begin your creative process using brainstorming, outlining and sketching techniques,
- To create a tight prototype of your site using Photoshop, Illustrator or Fireworks,
- To slice and optimize the prototype in the program of your choice, and then to lay out the site using CSS,
- To create a consistent graphic look throughout the whole site, and
- To use the copy provided.
- All copy, with the exception of logo, decorative text and headlines will be html.
- Do not add or remove logo elements, or change the font.

4. Project Timeline:

- **Oct 25** - In class, we will discuss the project, brainstorming and wireframing. We will start gathering source materials for the assignment.
- **Oct 30** - In class, we will work on creating a site prototype and on wireframing. (Also, intro to Dreamweaver)
- **Nov 1** - Work day. (Also, we'll talk about making absolutely positioned divs and other CSS rules with Dreamweaver.)
- **Nov 6** - Interim deadline and crit- you'll need to show three things: sketches, wireframes and a Photoshop/Illustrator prototype. If you don't have these items ready, your final grade will be lowered 10 points.
- **Nov 8** - Work day. (Also, review of some spans and divs.)
- **Nov 13** - Work day. (Also, I'll show you how to make web forms - both the easy way and the hard way.)
- **Nov 15** - Project due at beginning of class.

5. Examples and materials - see Bettyopolis.com Assignment page.